



# ZERO WASTE



Santa Cruz County  
GreenWaste Recovery

## News

A publication for County of Santa Cruz GreenWaste Recovery  
Multi-Family Residence Customers



Spring 2023

## CELEBRATE EARTH DAY 2023

Earth Day celebrates the earth and our environment. What can you do to protect and promote our planet earth? From planting a garden to doing a cleanup at a school playground, or right in your own neighborhood, it's easy and fun to make a difference. Invite your employees, family and friends to participate in these Earth Day events happening in Santa Cruz and Watsonville areas:



### SAVE OUR SHORES CLEANUPS

**Saturday, April 22nd**

- Cowell Beach • 9-11 AM
- San Lorenzo River Levee • 10 AM-12 PM

◀ For more information and to register

### EARTH DAY SANTA CRUZ 2023

**Saturday, April 22nd**

Cooper Street • 12-4 PM • [www.scearthday.org](http://www.scearthday.org)

### EARTH DAY WATSONVILLE 2023

**Sunday, April 23rd**

Watsonville Plaza • 12-4 PM

- Participate in games and activities relating to climate action and climate solutions
- Learn about local resources to reduce their carbon footprint and become more resilient to climate change
- Be inspired to take part in our local efforts to make Watsonville more resilient to climate change



### Trash Overflow? **AUDIT TIME!**

Check your bins to make sure your residents and employees are not contaminating trash with recycling and food scraps; these items have a place of their own.

Set yourself up for success! Encourage residents to set up **Sorting Stations** inside their units to make it easy to place recycling in the blue recycle container and food scraps in the green organics container. If any help or training is needed, call **831-454-2160** and ask for a Trash Twin, or email [zerowaste@santacruzcounty.us](mailto:zerowaste@santacruzcounty.us)

  
**greenwaste**  
a greener way to a better world

Contact GreenWaste, P.O. Box 11089, San Jose, CA 95103-1089

We at GreenWaste "Think Differently" and appreciate your suggestions and comments. Please call us today and let us know how we are doing at (800) 665-2209 or (831) 426-2711, or visit us on the web at [www.greenwaste.com](http://www.greenwaste.com)





# Short-Lived Climate Pollutants Law SB 1383 Now in Effect

Across the state, we are working toward a 75% reduction in food and yard waste sent to landfills and a 20% increase in edible food recovery. Organic materials decomposing in the landfill create methane gas. Shifting food scraps and yard waste from the landfill will help put carbon back into the soil to help prevent climate change.

State law requires all residents to collect and place food scraps in their green organics container along with yard trimmings. No plastic bags or compostable to-go ware.



## MAKE EVERY DAY EARTH DAY



### Tips from the Trash Twins

**BYOE (Bring Your Own Everything);**  
carry your own napkin, bottle, utensils, bags and container  
for leftovers. Don't pay 25¢ for a single-use cup!

Consider what you are purchasing, how long  
it will last, and where the packaging will end up

Recycle clothing and  
other items that you're not using, share  
with friends with a clothing trade party

Plan a mending party to fix your favorite  
outfits and other items

Repurpose things that you can't  
recycle to make them new again

Make your own cleaners from  
non-toxic everyday products

Replace paper towels and napkins  
with washable, reusable cloth

Refill containers instead  
of buying new ones

## WE WANT TO HEAR FROM YOU!

*Take our survey:*



<https://forms.gle/4VbUjEUe3BppAek19>



## THANK YOU FOR HELPING STOP ILLEGAL DUMPING

Use the My Santa Cruz County app to  
report illegal dumping



♻️ Printed on 55% recycled 30% post-consumer waste paper.

