

# WASTELINE

A Publication for GreenWaste Recovery Commercial Customers

Winter 2024

## Benefits of Organic Diversion

Diverting organic waste from landfills is crucial in the fight against climate change. However, did you know that organic waste diversion provides a range of economic and environmental benefits beyond mitigating climate change?

Organic diversion creates four times as many jobs as a single-stream, trash-only landfill. Workers help separate and process the organic waste into mulch and compost which can be sold to agriculture farms and wineries, and for residents to use in their gardens. This also results in various levels of savings, from residents paying reduced fees for waste hauling services to farmers purchasing natural fertilizers, which have lower long-term usage compared to synthetic fertilizers.

The use of compost also has long-term benefits to soil health and structure, like the retention of more nutrients and moisture. This leads to less soil erosion and more drought-resistant lands. Healthy soil grows stronger, more pest-resistant plants, reducing the need for chemical pest controls. These benefits trickle down to affect other ecosystems, like preventing runoff with synthetic fertilizers and pesticides from polluting streams and oceans. Moisture retention in the soil also means more water is being filtered down to restore fresh groundwater reservoirs.

To learn more about the benefits of organic diversion and services, please visit [www.greenwaste.com](http://www.greenwaste.com).



## Holiday Pickup Schedule

GreenWaste Recovery will provide regular collection service on these holidays:

★ **Martin Luther King Jr. Day – Monday, January 15, 2024**

★ **Presidents Day – February 19, 2024**

Please set out your containers on your regular collection day by 4:00 AM



GreenWaste Recovery, Inc.  
831.920.6707  
[www.greenwaste.com](http://www.greenwaste.com)



### PAY ONLINE

To access our online payment portal you can go to:  
[www.greenwaste.com](http://www.greenwaste.com) or  
<https://portal.greenwaste.com>  
to enter the site directly.



### MAIL IT

Remit your payment to  
GreenWaste Recovery, Inc.  
PO Box 11089  
San Jose, CA 95103-1089  
Please include your payment stub and make sure to write your Customer ID on the check to ensure expedited processing.



### CALL US

Payments can be made over the phone  
Monday through Friday  
8AM-5PM.  
831.920.6707 | phone  
877.203.8970 | toll free



### DELIVER IT

Bring your payment to our Marina office.  
We accept payments  
Monday-Friday  
8 AM-4 PM  
14207 Del Monte Blvd.  
Marina, CA 93933

# Helpful Tricks to Chase the Ick

## Keep your containers free from the ick with these simple tips:

1. Ensure your collection bins are stored in cool, well-ventilated areas. Proper storage is essential to prevent odors and the growth of harmful bacteria.
2. For an effective DIY cleaning solution, mix 4 cups of water with ½ cup of vinegar and a few drops of dish soap in a container, and apply with an extended brush to scrub your bins and rinse, leaving them fresh and sanitized. Alternatively, dilute Castile soap in water, scrub the interior, and finish by rinsing it clean.
3. To effectively combat grime and grease buildup in your bins, sprinkle a layer of baking soda at the bottom. This simple trick can help neutralize odors and make cleaning easier.
4. If you prefer a professional touch or are short on time, consider requesting cart and bin cleaning services from reputable providers like GreenWaste Recovery. While fees may apply, this ensures your carts and bins are consistently clean and well maintained, meeting commercial sanitation standards.



## Donate Edible Food with Carelt App

In the United States, 40% of our food goes to waste. Much of this wasted food is edible and recoverable. Part of the new Senate Bill 1383 requires commercial businesses to donate surplus edible food to organizations for distribution to the community. To make this process accessible to businesses and food rescue organizations, Blue Strike Environmental has introduced an app called Carelt. Carelt provides a system for businesses to post their available surplus edible food, which local non-profit food rescue organizations can then claim for donation, and coordinate pick-up or drop-off of items. Carelt also creates auto-generated agreements between the businesses and non-profits, and keeps a record of all donations and partners. Carelt is a simple and effective way to ensure that businesses comply with all requirements of SB 1383. Download the Carelt app today at [www.careitapp.com](http://www.careitapp.com)

## Enforcement Violations SB 1383

Starting on January 1, 2024, SB 1383 requires that jurisdictions take action against organic waste generators who do not participate in organics diversion services. Customers who do not have a current waiver, or do not participate in organics services are in violation. Your city has requested a list of customers who are in violation so they may provide a Notice of Violation (NOV) and impose penalties on non-compliant entities. If you are unsure whether you are in compliance or subject to penalty, please contact an Outreach Coordinator at 831.920.6707 to establish a plan of action.



## Additional Services

GreenWaste offers additional services like cart/bin cleaning and replacement. For an additional charge, our drivers will replace your current cart/bin with a cleaner one, and remove your old one for maintenance and repairs. Please contact GreenWaste Recovery customer service for more information at 831.920.6707.