

# WASTELINE

A Publication for GreenWaste Recovery Commercial Customers

Summer 2023

## Top 5 Reasons to Recycle

Did you know there's something easy you can do every day that creates jobs while saving money, energy and water? It's recycling! Check out these 5 reasons why we should all be recycling, every chance we get.

### 1. Recycling keeps resources out of the landfill.

Items are made from valuable and limited resources; recycling them helps us keep these resources for future use. Plastic, paper, metal and glass can be turned into new products. Organic materials are full of nutrients that we can return to our soil in the form of compost. We also have limited space in our landfills, which we need for the waste that can't be recycled or composted.

### 2. Recycling reduces our need for new raw materials.

Extracting raw materials from the environment is expensive. It consumes water and energy, and expels emissions in the process. When we recycle, we are able to use materials already extracted so we extract less, which conserves many of our precious (and irreplaceable) natural resources, including trees, water, petroleum, minerals and metals.

### 3. Recycling conserves energy.

Using recycled aluminum cans to make new aluminum cans uses 95% less energy than using bauxite ore. Making recycled glass products consumes 40% less energy than making new glass from raw materials. Each year in California, recycling saves enough energy to power 1.4 million homes.



### 4. Recycling creates jobs.

Recycling isn't just good for the environment; it's good for the economy. In California, recycling accounts for 85,000 jobs, generates \$4 billion in salaries and wages, and produces \$10 billion worth of goods and services annually. Recycling also generates \$200 million per year in sales tax revenue, which help local governments pay for health and social services programs, transportation improvements, and public safety.

### 5. Recycling reduces pollution.

Annually, recycling reduces water pollution by 27,047 tons, reduces air pollution by 165,142 tons, and saves 14 million trees. Organic material decaying in landfills emits methane, a greenhouse gas 84 times as potent as carbon dioxide, and a major contributor to climate change. Trees absorb carbon dioxide, prevent soil erosion, and cool the air when water evaporates from their leaves, acting as natural air conditioners.

Source: CalRecycle 41004002.pdf

## HOLIDAY SCHEDULE

GreenWaste will provide regular collection service on

**Independence Day, Tuesday, July 4, 2023, & Labor Day, Monday, September 4, 2023.**

Please remember to set out your containers on your regular collection day by 4 AM.



GreenWaste Recovery, Inc.,  
PO Box 11089  
San Jose, CA 95103-1089  
831.920.6707  
[www.greenwaste.com](http://www.greenwaste.com)



### PAY ONLINE

To access our online payment portal you can go to:  
[www.greenwaste.com](http://www.greenwaste.com) or  
<https://portal.greenwaste.com>  
to enter the site directly.



### MAIL IT

Remit your payment to  
GreenWaste Recovery, Inc.  
PO Box 11089  
San Jose, CA 95103-1089  
Please include your payment stub and make sure to write your Customer ID on the check to ensure expedited processing.



### CALL US

Payments can be made over the phone  
Monday through Friday  
8AM-5PM.  
831.920.6707 | phone  
877.203.8970 | toll free



### DELIVER IT

Due to COVID-19 safety protocols, payment drop off at our office is temporarily unavailable.

# A Recycling Success Story: Sweet Elena's

Businesses here on the Peninsula have a vested interest in protecting the Earth, and many have implemented practices to “green” their operations, including diverting recycling and organics from the landfill. In Sand City, the long-standing locals’ favorite bakery, Sweet Elena’s at 465 Olympia Avenue makes the most of their ingredients, strives to waste less, and recycles to help the environment and stretch their dollar.

Prepped from a young age to take over the thriving bakery, owner Katy Matias learned the business from her godmother and bakery namesake Elena Salsedo-Steele. Katy says, “We noticed how much we could be saving if we utilize food scraps in a different way.” With rising costs of ingredients like eggs, produce and meat, Katy says, “We’re learning how to use everything we can.” What can’t be utilized goes into their curbside organics cart.

When it comes to the challenges of recycling, Katy says, “Nobody wants to analyze everything and it was a learning process of what [goes where] but that its something everyone should know, especially at a bakery where we have all kinds of ingredients and packaging materials.” Katy’s words of encouragement to other



businesses looking to participate in organics and recycling programs? “Just do it! It might seem tedious at first, but it will become second nature and you’ll feel better about your environmental impact.”

## Rate Adjustment Reminder

Effective July 1, 2023, an annual rate adjustment was applied to your collection services. For more information on annual adjustments please contact Customer Service at 831.920.6707 or visit us online at [www.greenwaste.com](http://www.greenwaste.com)



## Keeping the Ick Out of Organics

Use these tips to keep your organics from getting icky between collection days:

- Store carts in a secure, cool, and ventilated area.
- Layer yard waste and food scraps in your organics cart.
- Take your organics cart out for pick up at the curb even when your cart is not full.
- Sprinkle the bottom of your cart with baking soda to cut grease and help lift grime.
- Spray down your cart regularly with a DIY Green Cleaner (recipe provided)

**Add all ingredients to a spray bottle:**

**3-parts water**

**1-part vinegar (cuts grease, deodorizes, lifts dirt)**

**1-2 tsp of lemon juice (disinfects)**

**5-7 drops of lemon essential oil (eliminates odors)**

- If needed, request a cart cleaning from GreenWaste Recovery (fees apply).

