

WASTELINE

A Publication for GreenWaste Recovery Commercial Customers

Summer 2023

Top 5 Reasons to Recycle

Did you know there's something easy you can do every day that creates jobs while saving money, energy and water? It's recycling! Check out these 5 reasons why we should all be recycling, every chance we get.

1. Recycling keeps resources out of the landfill.

Items are made from valuable and limited resources; recycling them helps us keep these resources for future use. Plastic, paper, metal and glass can be turned into new products. Organic materials are full of nutrients that we can return to our soil in the form of compost. We also have limited space in our landfills, which we need for the waste that can't be recycled or composted.

2. Recycling reduces our need for new raw materials.

Extracting raw materials from the environment is expensive. It consumes water and energy, and expels emissions in the process. When we recycle, we are able to use materials already extracted so we extract less, which conserves many of our precious (and irreplaceable) natural resources, including trees, water, petroleum, minerals and metals.

3. Recycling conserves energy.

Using recycled aluminum cans to make new aluminum cans uses 95% less energy than using bauxite ore. Making recycled glass products consumes 40% less energy than making new glass from raw materials. Each year in California, recycling saves enough energy to power 1.4 million homes.



4. Recycling creates jobs.

Recycling isn't just good for the environment; it's good for the economy. In California, recycling accounts for 85,000 jobs, generates \$4 billion in salaries and wages, and produces \$10 billion worth of goods and services annually. Recycling also generates \$200 million per year in sales tax revenue, which help local governments pay for health and social services programs, transportation improvements, and public safety.

5. Recycling reduces pollution.

Annually, recycling reduces water pollution by 27,047 tons, reduces air pollution by 165,142 tons, and saves 14 million trees. Organic material decaying in landfills emits methane, a greenhouse gas 84 times as potent as carbon dioxide, and a major contributor to climate change. Trees absorb carbon dioxide, prevent soil erosion, and cool the air when water evaporates from their leaves, acting as natural air conditioners.

Source: CalRecycle 41004002.pdf

HOLIDAY SCHEDULE

GreenWaste will provide regular collection service on

Independence Day, Tuesday, July 4, 2023, & Labor Day, Monday, September 4, 2023.

Please remember to set out your containers on your regular collection day by 6 AM.



GreenWaste Recovery, Inc.,
PO Box 11089
San Jose, CA 95103-1089
831.920.6707
www.greenwaste.com



PAY ONLINE

To access our online payment portal you can go to:
www.greenwaste.com or
<https://portal.greenwaste.com>
to enter the site directly.



MAIL IT

Remit your payment to
GreenWaste Recovery, Inc.
PO Box 11089
San Jose, CA 95103-1089
Please include your payment stub and make sure to write your Customer ID on the check to ensure expedited processing.



CALL US

Payments can be made over the phone
Monday through Friday
8AM-5PM.
831.920.6707 | phone
877.203.8970 | toll free



DELIVER IT

Due to COVID-19 safety protocols, payment drop off at our office is temporarily unavailable.

A Recycling Success Story: Happy Girl Kitchen Company

Pacific Grove has long been a leader in change on the Monterey Peninsula. Since the implementation of SB 1383 mandatory organics separation in January 2022, Pacific Grove has seen an increase in participation in their organics and recycling programs as local businesses divert materials out of the landfill.

Happy Girl Kitchen, located at 173 Central Avenue, is a cafe that serves coffee, baked goods, organic meals, and award-winning jams. It emphasizes the importance of enriching the local food community, currently diverting 88% of its total waste to recycling and organics programs and keeps material out of landfill. Owner Jordan Champagne says, "At Happy Girl Kitchen, we believe that every person and business has the ability to make this world a better place. We strive to keep as much out of the landfill as possible and reduce the waste of our precious resources. We have been composting everything we could since we started 20 years ago and were so happy to be a part of the business composting program when it started. We try to go way beyond simply sourcing local and organic – we put our best effort to be sustainable at every choice we can."

Not only are they keeping material out of the landfill but also saving money, since recycling and organics programs are more cost-



effective than trash service in Pacific Grove. As residents, you can join the movement by supporting local businesses leading the way in sustainable practices. Make a difference at home by ensuring you recycle, separate your food scraps into the organics cart, and be more mindful of excess packaging when you shop. To learn more about our recycling and organics programs, visit www.greenwaste.com/pacific-grove/.

Rate Adjustment Reminder

Effective July 1, 2023, an annual rate adjustment was applied to your collection services. For more information on annual adjustments please contact Customer Service at 831.920.6707 or visit us online at www.greenwaste.com



Keeping the Ick Out of Organics

Use these tips to keep your organics from getting icky between collection days:

- Store carts in a secure, cool, and ventilated area.
- Layer yard waste and food scraps in your organics cart.
- Take your organics cart out for pick up at the curb even when your cart is not full.
- Sprinkle the bottom of your cart with baking soda to cut grease and help lift grime.
- Spray down your cart regularly with a DIY Green Cleaner (recipe provided)

Add all ingredients to a spray bottle:

3-parts water

1-part vinegar (cuts grease, deodorizes, lifts dirt)

1-2 tsp of lemon juice (disinfects)

5-7 drops of lemon essential oil (eliminates odors)

- If needed, request a cart cleaning from GreenWaste Recovery (fees apply).

