

# WASTELINE

A Publication for GreenWaste Recovery Commercial Customers

Summer 2023

## Top 5 Reasons to Recycle

Did you know there's something easy you can do every day that creates jobs while saving money, energy and water? It's recycling! Check out these 5 reasons why we should all be recycling, every chance we get.

### 1. Recycling keeps resources out of the landfill.

Items are made from valuable and limited resources; recycling them helps us keep these resources for future use. Plastic, paper, metal and glass can be turned into new products. Organic materials are full of nutrients that we can return to our soil in the form of compost. We also have limited space in our landfills, which we need for the waste that can't be recycled or composted.

### 2. Recycling reduces our need for new raw materials.

Extracting raw materials from the environment is expensive. It consumes water and energy, and expels emissions in the process. When we recycle, we are able to use materials already extracted so we extract less, which conserves many of our precious (and irreplaceable) natural resources, including trees, water, petroleum, minerals and metals.

### 3. Recycling conserves energy.

Using recycled aluminum cans to make new aluminum cans uses 95% less energy than using bauxite ore. Making recycled glass products consumes 40% less energy than making new glass from raw materials. Each year in California, recycling saves enough energy to power 1.4 million homes.



### 4. Recycling creates jobs.

Recycling isn't just good for the environment; it's good for the economy. In California, recycling accounts for 85,000 jobs, generates \$4 billion in salaries and wages, and produces \$10 billion worth of goods and services annually. Recycling also generates \$200 million per year in sales tax revenue, which help local governments pay for health and social services programs, transportation improvements, and public safety.

### 5. Recycling reduces pollution.

Annually, recycling reduces water pollution by 27,047 tons, reduces air pollution by 165,142 tons, and saves 14 million trees. Organic material decaying in landfills emits methane, a greenhouse gas 84 times as potent as carbon dioxide, and a major contributor to climate change. Trees absorb carbon dioxide, prevent soil erosion, and cool the air when water evaporates from their leaves, acting as natural air conditioners.

Source: CalRecycle 41004002.pdf

## HOLIDAY SCHEDULE

GreenWaste will provide regular collection service on

**Independence Day, Tuesday, July 4, 2023, & Labor Day, Monday, September 4, 2023.**

Please remember to set out your containers on your regular collection day by 4 AM.



GreenWaste Recovery, Inc.,  
PO Box 11089  
San Jose, CA 95103-1089  
831.920.6707  
[www.greenwaste.com](http://www.greenwaste.com)



### PAY ONLINE

To access our online payment portal you can go to:  
[www.greenwaste.com](http://www.greenwaste.com) or  
<https://portal.greenwaste.com>  
to enter the site directly.



### MAIL IT

Remit your payment to  
GreenWaste Recovery, Inc.  
PO Box 11089  
San Jose, CA 95103-1089  
Please include your payment stub and make sure to write your Customer ID on the check to ensure expedited processing.



### CALL US

Payments can be made over the phone  
Monday through Friday  
8AM-5PM.  
831.920.6707 | phone  
877.203.8970 | toll free



### DELIVER IT

Due to COVID-19 safety protocols, payment drop off at our office is temporarily unavailable.

# A Recycling Success Story: Tico's Breakfast & Lunch

Since the implementation of AB 341 (California's recycling law) and SB 1383 (California's organics law) local businesses have led the way in recycling and organics in Marina. Through GreenWaste's collection program many local businesses have increased their diversion rates and sustainability practices.

Tico's Breakfast and Lunch, located at 330 Reservation Road, currently diverts nearly 50 percent of their waste to recycling and compost programs. Alberto Vasquez, co-owner of Tico's Breakfast and Lunch says, "Enrolling in recycling and organics can have a positive impact on your wallet and the local environment."



## Become a Certified Green Business

Your business could be featured here as a recycling and sustainability success story. For more information about the program, current rebates, and to see how implementing green initiatives can benefit your business, please visit [greenbusinessca.org](http://greenbusinessca.org)

**GREEN YOUR BUSINESS AND SAVE MONEY** - Green Businesses implement practices that lead to cost savings in energy, water and garbage bills.

**STAND OUT FROM YOUR COMPETITORS** - Customers increasingly want to patronize businesses that are doing their part for the environment.

**BE RECOGNIZED AS AN ENVIRONMENTAL LEADER** - Green Businesses are promoted in the press, in advertising, and by displaying the window decal and program seal on marketing materials.

**GREEN BUSINESS IS SMART BUSINESS.**

## Rate Adjustment Reminder

Effective July 1, 2023, an annual rate adjustment was applied to your collection services. For more information on annual adjustments please contact Customer Service at 831.920.6707 or visit us online at [www.greenwaste.com](http://www.greenwaste.com)



## Keeping the Ick Out of Organics

Use these tips to keep your organics from getting icky between collection days:

- Store carts in a secure, cool, and ventilated area.
- Layer yard waste and food scraps in your organics cart.
- Take your organics cart out for pick up at the curb even when your cart is not full.
- Sprinkle the bottom of your cart with baking soda to cut grease and help lift grime.
- Spray down your cart regularly with a DIY Green Cleaner (recipe provided)

**Add all ingredients to a spray bottle:**

**3-parts water**

**1-part vinegar (cuts grease, deodorizes, lifts dirt)**

**1-2 tsp of lemon juice (disinfects)**

**5-7 drops of lemon essential oil (eliminates odors)**

- If needed, request a cart cleaning from GreenWaste Recovery (fees apply).

