# VVASIFIINE

A Publication for GreenWaste Recovery Multi-family Customers

Winter 2024

# **Benefits of Organic Diversion**

Diverting organic waste from landfills is crucial in the fight against climate change. However, did you know that organic waste diversion provides a range of economic and environmental benefits beyond mitigating climate change?

Organic diversion creates four times as many jobs as a singlestream, trash-only landfill. Workers help separate and process the organic waste into mulch and compost which can be sold to agriculture farms and wineries, and for residents to use in their gardens. This also results in various levels of savings, from residents paying reduced fees for waste hauling services to farmers purchasing natural fertilizers, which have lower long-term usage compared to synthetic fertilizers.

The use of compost also has long-term benefits to soil health and structure, like the retention of more nutrients and moisture. This leads to less soil erosion and more drought-



resistant lands. Healthy soil grows stronger, more pest-resistant plants, reducing the need for chemical pest controls. These benefits trickle down to affect other ecosystems, like preventing runoff with synthetic fertilizers and pesticides from polluting streams and oceans. Moisture retention in the soil also means more water is being filtered down to restore fresh groundwater reservoirs.

To learn more about the benefits of organic diversion and services, please visit www.greenwaste.com.



## **Holiday Pickup Schedule**

GreenWaste Recovery will provide regular collection service on these holidays:

★ Martin Luther King Jr. Day – Monday, January 15, 2024

★ Presidents Day – February 19, 2024

Please set out your containers on your regular collection day by 6:00 AM





a greener way to a better world

GreenWaste Recovery, Inc. 831.920.6707 www.greenwaste.com



### PAY ONLINE

To access our online payment portal you can go to: www.greenwaste.com or https://portal.greenwaste.com to enter the site directly.



Remit your payment to GreenWaste Recovery, Inc. PO Box 11089 San Jose, CA 95103-1089 Please include your payment stub and make sure to write your

Customer ID on the check to

ensure expedited processing.



### CALL US

Payments can be made over the phone Monday through Friday 8AM-5PM. 831.920.6707 I phone 877.203.8970 I toll free



Bring your payment to our Marina office. We accept payments Monday-Friday 8 AM-4 PM 14207 Del Monte Blvd. Marina, CA 93933

### **Keep Containers Free from the Ick**

- 1. To effectively combat grime and grease buildup in your carts, sprinkle a layer of baking soda at the bottom of the containers. This simple trick can help neutralize odors and make cleaning easier.
- 2. When disposing of organic waste in your apartment complex, layer it with yard trimmings. This aids in decomposition and minimizes odor and pests, creating a cleaner environment for residents.
- 3. Store your organics container in a cool, shaded area to maintain the freshness of its contents and deter pests, ensuring a more pleasant outdoor environment.
- 4. It's crucial to keep liquids and raw meat out of your organic waste containers to prevent contamination and unpleasant odors.
- 5. If you prefer a professional touch or are short on time, consider requesting cart and bin cleaning services from GreenWaste Recovery. While fees may apply, this ensures your carts and bins are consistently clean and well maintained, meeting commercial sanitation standards.





## Tips to Reduce Food Scraps

Preventing wasted food can help reduce your carbon footprint and save you money with fewer trips to the grocery store.

- Reduce food waste by taking inventory of your fridge before shopping; buy only what you need.
- Use vegetable scraps and wilted veggies to make a soup stock.
- Know the difference between "best before" and "use-by" dates. Sometimes food is still safe to eat after the "best before" date; trust your senses to know if food looks, smells and tastes good.
- Surplus food can be composted in your garden or shared with friends or neighbors.
- Dehydrating or preserving fruits near expiration extends their shelf life.

### **Enforcement Violations SB 1383**

Starting on January 1, 2024, SB 1383 requires that jurisdictions take action against organic waste generators who do not participate in organics diversion services. Customers who do not have a current waiver, or do not participate in organics services are in violation. Your city has requested a list of customers who are in violation so they may provide a Notice of Violation (NOV) and impose penalties on non-compliant entities. If you are unsure whether you are in compliance or subject to penalty, please contact an Outreach Coordinator at 831.920.6707 to establish a plan of action.



